



Aurorium Launches Haelium™ Pharmaceutical Solutions

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Aurorium, a specialty ingredients manufacturer and materials innovation partner, is pleased to announce the launch of Haelium™ Pharmaceutical Solutions. This new brand reflects Aurorium's passion for and long-term commitment to healthcare. Built on decades of innovation, the Haelium product line unifies Aurorium as a global leader in pharmaceutical ingredients. Inspired by the Old English word "hælan," which meant "to cure," "save," or "make whole," the Haelium brand embodies a distinctive and genuine approach to redefining pharmaceutical excellence.

"A global leader dedicated to enhancing drug efficacy through high-purity solutions and drug delivery products."

Jenny Titova, Strategic Marketing Manager, Pharmaceuticals

"The launch of the Haelium brand will more clearly represent our position in the pharmaceutical space - a global leader dedicated to enhancing drug efficacy through high-purity solutions and drug delivery products," said Jenny Titova, Strategic Marketing Manager, Pharmaceuticals. The Haelium brand family encompasses solutions such as high-purity buffers, reagents, solvents, extended-release coatings, and immunostimulants for therapeutic areas including peptide and oligonucleotide production, large molecule biologics, vaccines, and oral solid dosage form. Haelium's footprint is built on four Current Good Manufacturing Practice (cGMP) manufacturing sites in North America, with industry-leading purification capabilities, and strong regulatory expertise.

About Aurorium

Aurorium is the materials innovation partner that helps global manufacturers harness the power of possibility to make the world a better place. Their specialty ingredients and performance-enhancing materials enhance quality of life, support health and wellness, and enable customers to deliver value-added solutions. Key industries Aurorium serves include healthcare, personal & home care, mobility, infrastructure, and paper & packaging. A Responsible Care® company, Aurorium follows the highest regulatory standards across all its facilities. They are committed to operating at the highest levels of manufacturing consistency, quality control, and safety.

™ indicates a proprietary trademark, registered in the US and elsewhere

"As we respond to emerging trends in healthcare, investing in the pharmaceutical space underscores our commitment to innovation and improving patient outcomes."

Dr. Steve Tattum, Vice President, Specialty Solutions

"As we continue to innovate in response to emerging trends in healthcare, investing in the pharmaceutical space emphasizes our commitment to improving patient outcomes. With these strategic investments, we aim to support groundbreaking research and development that will shape the future of medicine and advance global health," Dr. Steve Tattum, Vice President, Specialty Solutions. "From the inception of novel ideas to product launches, our priority is to fuel our customer's success by partnering to solve their challenges."

haelium 

Haelium continues Aurorium's journey as a specialty ingredient manufacturer in the pharmaceutical sector. By infusing innovation and manufacturing excellence into practical commercial solutions, Aurorium seamlessly contributes to the healing journey of patients worldwide.

aurorium 

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