

# PARTNERS IN POSSIBILITY

detergents for premium fuel



## customer challenge

global fuel additive company was seeking a skilled manufacturer to upgrade their detergent to next generation technology

- that met industry leading safety metrics
- had a proven track record of innovation

## solution

included enhanced protection of the new technology allowing the customer differentiation in the marketplace

- carefully orchestrated technical and operational collaboration with the customer
- provided the customer with a regional supply point in Greensboro, North Carolina
- the quick to market project resulted in \$10+ million of annual commercial production

## benefits

- **manufacturing efficiency:** provides a more reliable, multi-region supply source reducing the customer's manufacturing downtime
- **partners in possibility:** expands existing global relationship and opened the door for additional collaboration and technology development

## at a glance

partnership for expedited commercialization of a novel detergent additive



fuel and lubricant additives designed to keep you moving forward; **Aurorium** is your partner for innovative solutions that drive sustainability by improving performance, increasing efficiency, and extending engine life

